

From the Idea to Valuable Intellectual Property Assets

BDC provides assistance and guidance throughout the entire process from early ideas to Intellectual Property (IP) assets. Our service includes the elucidation of adequate means of protection, clearance of formal and technical patentability as well as coaching during the process of applying and prosecuting for IP rights.

- Approach
- Determination of ownership and inventor rights
 - Analysis of prior art
 - Verification of novelty and inventive step
 - Establishment of the optimal mean of protection
 - Determination of scope of protection
 - Definition of best filing strategy at lowest cost
 - Commercial application and potential markets
 - Intensive coaching from application to granted IP rights

Intellectual Property Valuation/Positioning

IP valuation and positioning are of primary importance to a company's global business strategy. The "intangible asset" portfolio provides important information on the value of the company's R & D efforts, investments, collaborations and competitors in the market. The results of valuation reveal core competencies and help to select strategic IP tools. In addition, potential investors, licensees, collaboration partners and potential competitors can be identified.

- Approach
- IP portfolio analysis and focus
 - Geographical IP coverage vs. developing markets
 - Claim chart analysis
 - Analysis of prior art
 - Life cycle of technology vs. IP protection
 - Legal status of IP rights
 - Dependence on third-party rights
 - SWOT-Analysis of IP rights

Freedom to Operate

Freedom to operate is an important strategic business tool. Patent application activities in life sciences necessitate the careful assessment of dependencies on third-party rights. Dependence—or even worse—infringement on IP rights of a third party can jeopardize R & D as well as marketing efforts. A careful assessment of the infringement potential reduces the risks and optimizes your opportunities. Timely analysis avoids a costly and time-intensive court trial and provides you with the necessary freedom to operate in your business.

- Approach
- Dependency analysis
 - Assessment of an infringement potential
 - Development of a by-pass-strategy
 - Negotiating licensing agreements
 - Enforcement of IP rights
 - Consideration of alternatives

Assistance in Strategic

Intellectual Property Management

BDC provides assistance in defining the IP strategy that best matches the needs, capacity, business objectives, and R & D efforts of your company. In consideration of all aspects, a tailor-made IP strategy will be established as one of the most important pillars of your company's strategic business tools. Efficient management of IP assets will be a core responsibility within your company ensuring your commercial fitness and success.

- Approach
- Defining the company's global strategy
 - Developing a tailor-made IP strategy
 - Supporting implementation of the IP strategy
 - Cost-effective handling of IP rights
 - Enhancing competitive intelligence
 - Status of IP rights in connection with collaborations and agreements
 - Partner Search
 - Value adding potential of IP rights
 - Auditing IP assets
 - IP due diligence

Management and Administration

Diligent management and competent administration of IP assets are as important as developing IP rights. Therefore, BDC offers customized modules for the administration and management of IP assets. Proper administration is guaranteed for all kinds of IP assets (patent, trademark, design or utility model) by an up-to-date IP management tool.

- Services
- Docketing of the IP asset in our management tool
 - File management, including follow-up and prediction of individual proceedings
 - Recording, monitoring, and controlling of deadlines and due dates
 - Cost control and projections
 - Reports, summaries, overviews prepared at regular intervals
 - Informing of deadlines connected with protection rights
 - Payment of maintenance fees

Patent Processing

While patents or patent applications are the most effective measures of protecting your IP, this is also the most expensive way to withhold competitors from the market. During the process of applying for a patent and obtaining approval, a specialized service provider could take care of any activities in connection with patent protection. This will lead to a significant cost reduction. BDC offers such services and/or assists you in finding the best partners.

- Services
- Performing national/regional phase entry of PCT patent applications
 - Providing the necessary translations to the national patent offices
 - Obtaining and submitting applications and other documents to the appropriate authorities
 - Communication with the national representatives
 - Payment of maintenance fees as well as monitoring and recording of all pertinent deadlines
 - Payment of any official fee to patent offices

BDC – The Business Development Company offers consulting in technology brokerage, business development and Intellectual Property (IP) within the Life Sciences.

Strategies and Solutions for Intellectual Property Management

BDC advances the marketability of IP for start-up companies and emerging small and medium-sized life sciences enterprises.

Our proactive approach to successful IP management includes the development of strategies for intellectual assets protection, positioning, valuation and exploitation.

BDC has experts in the fields of domestic and foreign IP legal practice and intellectual asset management, as well as in the economical, legal, and licensing area.

Our team approach ensures that every client is well advised by the collective expertise of BDC.

In this way, we ensure a competent service for developing tailor-made IP strategies.



Turning Intellectual Property into Intellectual Capital for Life Sciences



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